

Research on globalization and the use of online publication

A case report from a collaborative research project

“Globalization, food, and social identities in the Pacific region”

グローバル化研究とオンライン出版の活用

“アジア太平洋地域の食のグローバル化” 研究プロジェクトの事例報告

This collaborative research project, supported by the Institute of Comparative Culture and funded by the Promotion and Mutual Aid Corporation for Private Schools of Japan Academic Research Promotion Fund, focuses on the global/local linkages in the production of new food cultures in societies in the Asia/Pacific region, including the Americas and Asia. Sophia project members and overseas collaborators use ethnographic fieldwork to investigate foodways as expressions of social identity, including ethnic, regional, class and national identities. There are two basic approaches represented in the 16 ethnographic papers. One set of papers focuses on

the transnational circuits of particular food products, chains of supply, ecological impacts, cultural definitions and ties to national and local identities. Another set of papers focus on the development of “cuisines” in the context of food globalization, looking at cuisines as expressions of national identity and social class, and also as the outcomes of local and transnational political strategies. In order to promote the global accessibility of the research findings, the papers are being published by the Institute of Comparative Culture as an online virtual book. The research and publication process is outlined in this chart.

Promotion and Mutual Aid Corporation for Private Schools of Japan Academic Research Promotion Fund, 2007-2008

平成19,20年度 日本私立学校振興・共催事業団 学術研究振興資金

比較文化研究所 (Institute of Comparative Culture)

Project Members (研究分担者)

Farrer, James

Associate Professor of Sociology in the Faculty of Liberal Arts and the Director of the Institute of Comparative Culture at Sophia University

Grove, Linda

Professor of Chinese History and Vice President for Academic Exchange, Sophia University

Wank, David

Professor of Sociology, the Faculty of Liberal Arts, Sophia University

Neves, Mauro

Professor at Faculty of Foreign Studies (Department of Luso-Brazilian Studies) at Sophia University

Terada Takefumi

Professor of Anthropology and Southeast Asian Studies at the Institute of Asian Cultures

Yoshino Kosaku

Professor of Sociology at the Faculty of Human Sciences, Sophia University

Tani Hiroyuki

Associate Professor at Faculty of Foreign Studies (Department of Hispanic Studies) at Sophia University

Ceccarini, Rossella

PhD Student at Graduate Program of Global Studies

Collaborative Researchers (共同研究者)

Cheung, Sidney C. H.

Professor at Department of Anthropology, The Chinese University of Hong Kong

Yarrow, Patricia

She teaches English and writing at Meiji Gakuin, Kanto Gakuin, and the National Defense Academy

Ray, Krishnendu

Assistant professor in the Department of Nutrition, Food Studies and Public Health at New York University

Akamine Jun

Associate Professor at School of Humanities and Social Sciences, Nagoya City University

Assmann, Stephanie

Lecturer at Tohoku University in Sendai

Duruz, Jean

Senior Lecturer in cultural studies in the School of Communication at the University of South Australia

Ruddle, Kenneth

Professor in the School of Policy Studies of Kwansei Gakuin University

Leschziner, Vanina

Assistant Professor in the Department of Sociology at the University of Toronto

Food Project Lectures, 2007 (2007年度フード・プロジェクト講演会/ワークショップ)

2007 April 26

Workshop on globalizing food culture: "pleasures and pitfalls" of doing ethnographic research that deals with globalized flows

Anne ALLISON
Professor, Duke University

2007 July 5

A Brief History of Dough Kneading in China: A Cultural Construction (or the Chinese Origin of Ramen)

Françoise SABBAN
Professor, Ecole des Hautes Etudes en Sciences Sociales (Paris)
Directrice française à la MAISON FRANCO-JAPONAISE

Food Project Lectures, 2008 (2008年度フード・プロジェクト講演会/ワークショップ)

2008, April 17

Gelato and Ice Cream: History, geography and future of the most known dessert in the world

Paolo CAPPELLINI
Instructor, Cargipiani Gelato University

2008 June 26

The Virtual Economy of Crayfish Farming in China

Sidney CHEUNG
Professor, Department of Anthropology, Chinese University of Hong Kong

2008 July 28

Advocating the Local on a Global Basis: The Slow Food Movement in Japan

Stephanie ASSMANN
Lecturer, Center for the Advancement of Higher Education, Tohoku University

2008, November 27

Casting the net wider: The dynamics and implications of globalization on the international seafood business, fisheries and society

Kenneth RUDDLE
Professor, School of Policy Studies, Kwansei Gakuin University

ICC Global Food Project Lectures, 2009

(2009年度比較文化研究所 グローバル・フード・プロジェクト講演会/ワークショップ)

2009, April 24

Legal and Illegal Eating: Restaurants in 1940s Japan

Katarzyna J. CWIERTKA
Lecturer, Department of Japanese Studies, Leiden University

2009, June 4

Eating Local: Nostalgia, Identities, and Japanese American Delicacies in Hawai'i

Christine R. YANO
Department of Anthropology, University of Hawaii

Research presentation (2008, December 6)

研究発表会を開催

A Symposium on Globalization, Food, and Social Identities in the Pacific Region

2009, February 21-22

シンポジウム「Globalization, Food, and Social Identities in the Pacific Region」を開催

Feb. 21: The Transnational Careers of Food Products

Feb. 22: Creating Cuisines and producing Identities

Student Panel

Kuwabara Azumi is a student in the master's program in Area Studies of Sophia University

Egawa Tomoko is a student in the master's program in Area Studies of Sophia University

Imai Shoko is a graduate student in Area Studies Department of Graduate School of Arts and Sciences at University of Tokyo

Kubo Michiko is a student in the MA course in Asian Studies at Sophia University

External Review (外部リビュアーによるレビュー)

Copy Edit (編集・校正)

Design (デザイン・レイアウト)

Online Publishing (オンライン出版) 2009年10月 (予定)

Ethnographic
Field Work
Research and
Learning Phase
現地調査、学習、研究

Reporting Phase
研究報告

Writing Phase
論文執筆

Publication Phase
オンライン出版